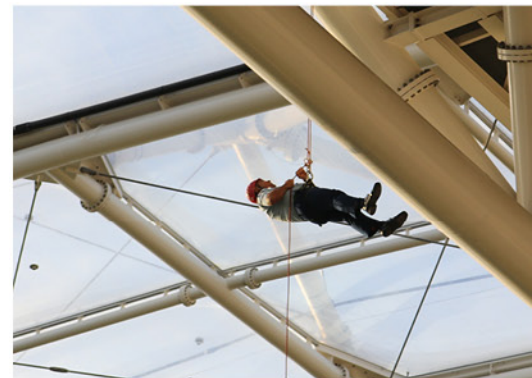


# dunedin venues



## Community Events Funding Policy 2020 | Forsyth Barr Stadium

## CONTENTS

<b>1. INTRODUCTION .....</b>	<b>4</b>
<b>2. FUNDING POLICY FRAMEWORK.....</b>	<b>4</b>
Principles.....	4
Goals.....	4
Objectives .....	4
<b>3. FUNDING CRITERIA .....</b>	<b>5</b>
Specific Criteria.....	5
Events/Projects which do not qualify.....	5
Accountability .....	6
<b>4. OPERATIONAL RESPONSIBILITY .....</b>	<b>6</b>
Applications.....	6
Support and Advice.....	7
Community Event Hierarchy .....	7
Event Type.....	7
Appeals.....	<b>Error! Bookmark not defined.</b>
<b>5. DEFINITIONS .....</b>	<b>8</b>

## 1. INTRODUCTION

The Dunedin City Council provides Dunedin Venues Management Limited a financial level of support to ensure that community users can access and utilise the facilities, equipment and resources at Forsyth Barr Stadium. The purpose of this document is to;

- Ensure community users who wish to utilise Forsyth Barr Stadium under the Community Event Grant clearly understand how the agreement is delivered and how the information the user provides will assist decision makers when allocating funding to community users and user groups
- Establish the funding policies and criteria by which Dunedin Venues Management Limited and the Dunedin City Council staff make their decisions regarding the allocation of funding and access.

### **Community Event Grant**

The agreement specifies that *Dunedin Venues Management Limited* will provide financial support to people, community groups and/or organisations that have a charitable status or are a not for profit organisation, to enable community users to utilise the facilities at Forsyth Barr Stadium. This will benefit community users and Dunedin City in general by encouraging;

- Vibrant communities
- Active lifestyles
- Social and cultural activities
- Affordable access to facilities
- Amateur sport
- Amateur events
- Community interaction
- Civic pride

## 2. FUNDING POLICY FRAMEWORK

### **Principles**

Dunedin Venues Management Limited recognises the need to:

1. Facilitate affordable community access to Forsyth Barr Stadium.
2. Ensure a clear, transparent record of the funding is available.
3. Provide community users equal opportunities.

### **Goals**

The goals of the Funding Policy, therefore, are to:

1. Increase the quality of the community events delivered at Forsyth Barr Stadium.
2. Ensure community users understand how the funding is allocated, distributed and reconciled.
3. Show those who access the funding are from a variety of user groups.

### **Objectives**

The objectives of the Funding Policy are to:

1. Increase the community satisfaction levels for users who utilise Forsyth Barr Stadium.

2. Determine which community groups and activities are eligible for funding.
3. Provide effective monitoring and reporting in respect of applications, funding allocations, and accountability for the use of the Community Event Funding.

### 3. FUNDING CRITERIA

#### Specific Criteria

1. Organisations must be able to demonstrate there is both community need and support for their event or activity.
2. Organisations must demonstrate the ability to plan and deliver projects in an efficient manner.
3. Organisations are to be; not for profit, have charitable status, an incorporated society, in the educational, health, social, cultural or sporting sector. Informal organisations may also apply. Examples of groups which could apply include self-help/support, neighbourhood, environmental, social service, youth or senior citizen groups.
4. Priority will be given to groups whose projected attendance is significant.
5. The event should encourage active lifestyles, deliver cultural, social, educational and/or health benefits.
6. Events may be:
  - a. Free to attend and/or participate (No registration fee).
  - b. Receive donations and sponsorship (to cover the non-Venue costs of putting an event on)
  - c. Ticketed with a registration fee charged to participate or attend (to cover the non-Venue costs of putting an event on)
7. If requested the applicant is required to submit a full financial reconciliation showing the event or organiser has not benefitted financially, or quantifying the charitable benefit received.
8. The applicant must complete and comply with the Dunedin Venues Management Limited Health and Safety Policy.
9. The applicants must complete their application within the allocated funding windows. **This funding round is for events taking place during 1<sup>st</sup> January – 30<sup>th</sup> June 2020, applications open on the 2<sup>nd</sup> September and close on the 30<sup>th</sup> September 2019 at 5pm.**
10. Outside of funding rounds, please contact Dunedin Venues Management Limited on [info@dunedinvenues.co.nz](mailto:info@dunedinvenues.co.nz) to discuss funding possibilities. Decisions on funding these events are at the sole discretion of Dunedin Venues Management Limited.

#### Events/Projects which do not qualify

1. Events that are run by, and for the benefit of, commercial or profit-oriented organisations.
2. Ticketed events where a cash payment must be made to attend (koha/donation is exempt).
3. Events/projects that have already taken place (no retrospective funding).
4. Events that have a political or religious purpose.
5. Events/projects whereby an organisation, group of people or person financially benefits from the Community Access Grant (registered charitable organisations are exempt).

## **Accountability**

If requested the following information must be supplied to Dunedin Venues Management Limited within 3 months of the completion of the event, if requested. No further applications for funding will be considered until this information is received.

1. Any event whereby a direct financial benefit is received which produces a cash surplus i.e. sponsorship or donation upon entry, will require a full event reconciliation. All surplus money is to be paid to Dunedin Venues Management Limited who will reinvest the money into the Community Event Fund.
2. The number of people attending or participating in the event.
3. Dunedin Venues Management Limited should be acknowledged as a funding partner- this is different to a sponsorship partner. Please have acknowledgements approved by Dunedin Venues Management Limited.
4. The Organisation will be publically recorded as a beneficiary of the Community Access Grant.
5. High resolution imagery of the event may be used by Dunedin Venues Management Limited for promotional purposes.

## **4. OPERATIONAL RESPONSIBILITY**

1. All community requests for funding will be directed to Dunedin Venues Management Limited. Dunedin Venues Management Limited is responsible for processing applications and informing Dunedin City Council of the outcome prior to notifying applicants.
2. The Dunedin City Council will review the list of successful applicants and confirm that all recommendations are in accordance with this Policy.

## **Applications**

1. All applications must be made on the application form for the Community Access funding in black ink or typed. Organisations applying must include all information requested.
2. Organisations may only apply for one event per application.
3. Organisations planning an event series may apply for multiple dates on a single application form.
4. No late applications will be accepted.
5. The application process, from closing until notification, takes a maximum of eight weeks.
6. Applicants should endeavour to submit full and complete applications. Should an attachment be omitted, the incomplete application will be returned to the applicant to complete and return within one week.
7. Once an event is confirmed, applicants should enter their event on the Dunedin City Events Calendar at [www.dunedin.govt.nz/events/tell-us-about-an-event/tell-us-about-an-event](http://www.dunedin.govt.nz/events/tell-us-about-an-event/tell-us-about-an-event).
8. Outside of funding rounds, please contact Dunedin Venues Management Limited on [info@dunedinvenues.co.nz](mailto:info@dunedinvenues.co.nz) to discuss funding possibilities. Decisions on funding these events are at the sole discretion of Dunedin Venues Management Limited.
9. Where an application is declined, applicants may be provided with an explanation for the decision, if requested. All decisions made by Dunedin Venues Management Ltd or DCC Grants Subcommittee are final.

## **Support and Advice**

Dunedin Venues Management Limited, where appropriate and cost effective, will offer applicants advice in regard to event planning, promotion and delivery.

### **Community Event Hierarchy**

To assist all users, your event will be classed as a Type 3, 4, or 5 at the time of booking. This determines the hierarchy of your event in terms of booking priority. For full definitions and criteria of all event types, please refer below.

Types 3, 4 and 5 may be cancelled or rescheduled should a Type 1 booking be required by Dunedin Venues Management Limited with no less than four weeks' notice.

Type 4 and 5 may be cancelled or rescheduled should a Type 2 booking be required by Dunedin Venues Management Limited with no less than sixteen weeks' notice.

Type 4 events take precedence over Type 5 should there be two events applying for a single date. Where there is a clash, Dunedin Venues Management Limited will work with event organisers to identify a suitable alternative date.

Please note that this fund does not support Commercial Events (Type 1 and 2).

### **Event Type**

To determine the position in the Community Event hierarchy, event types are defined as follows

#### **Major Commercial Event (Type 1)**

1. An event where an anchor tenant hires the Stadium.
2. An event with a projected attendance of 10,000 paying people.
3. An event where a commercial agreement is in place and a commercial hire fee is to be paid.
4. An event which generates an economic benefit to the city greater than \$1,000,000.
5. An event which gains National and/or International media exposure.
6. No community funding required.

Examples: International fixtures, concerts, Highlanders, Mitre10 Cup Rugby

#### **Commercial Event (Type 2)**

1. An event where a full Stadium commercial agreement is in place and a commercial hire fee greater than \$10,000 is to be paid to Dunedin Venues Management Limited.
2. An event with a projected attendance of 5,000 – 9,999.
3. An event which gains National media exposure.
4. No community funding required.

Examples: Medium concerts, conferences, entertainment events

#### **Large Community Event (Type 3)**

1. An event where the anticipated attendance is greater than 2,000.
2. An event where national competitors travel from other regions to participate.
3. Use of the Community Events Fund.
4. Significant local media exposure.

Examples: Community concert, local sports competition finals

#### **Medium Community Event (Type 4)**

1. An event where the anticipated attendance is 300 – 1,999.
2. Use of the Community Events Fund.
3. Some local media exposure.

Examples: Sports events, school events

#### **Small Community Event (Type 5)**

1. Events where the anticipated attendance is 25 - 299.
2. Use of the Community Events Fund.
3. No media exposure guaranteed.

Examples: Sports trainings, entertainers rehearsals

## **5. DEFINITIONS**

<b>Charitable status:</b>	Pertaining to an organisation, this means the organisation is registered with the NZ Charities Commission.
<b>Facilities:</b>	The 'facilities' includes the pitch, concrete slab, function rooms, seating, car park and other facilities at Forsyth Barr Stadium.
<b>Not-for-profit:</b>	An incorporated society or other organisational entity that generates neither profit nor return to shareholders.
<b>Sport:</b>	Physical activities that are competitive, organised, involve observation of rules, and may be participated in either individually or as a team.